# FAQ Retrieval using Query-Question Similarity and BERT-Based Query-Answer Relevance

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Download our dataset and codes



#### Issues

- Train the neural model using the relevance label between user's q and appropriate QA [Karan+18] → It costs a lot to construct such labeled data.
- Using the relevance between a question and an answer trained by QA pairs in the community QA site such as Yahoo QA [Shafiq+18].
  - → The size of QAs in FAQ is not often enough to train a model.

## Proposed Retrieval Model

# Query: Can you please remove the wasp's nest?

- Due to the scarcity of the labeled data, we use the BM25-based unsupervised retrieval system, TSUBAKI [Shinzato+12]
- High precision but difficult to deal with lexical gap.

# q-Q similarity

Q: Please tell me how to take out the oversized garbage?

by mail.

Q: I want you to exterminate the bee's nest.

**q-A** relevance

- Trained with QA data using BERT [Devlin+19].
- Collecting other similar FAQ sets to increase the size of available QA data.
- It performs well even if there is a lexical gap between q and Q.

### Target FAQ

A: Please call the center, or you can also bring it there by yourself.

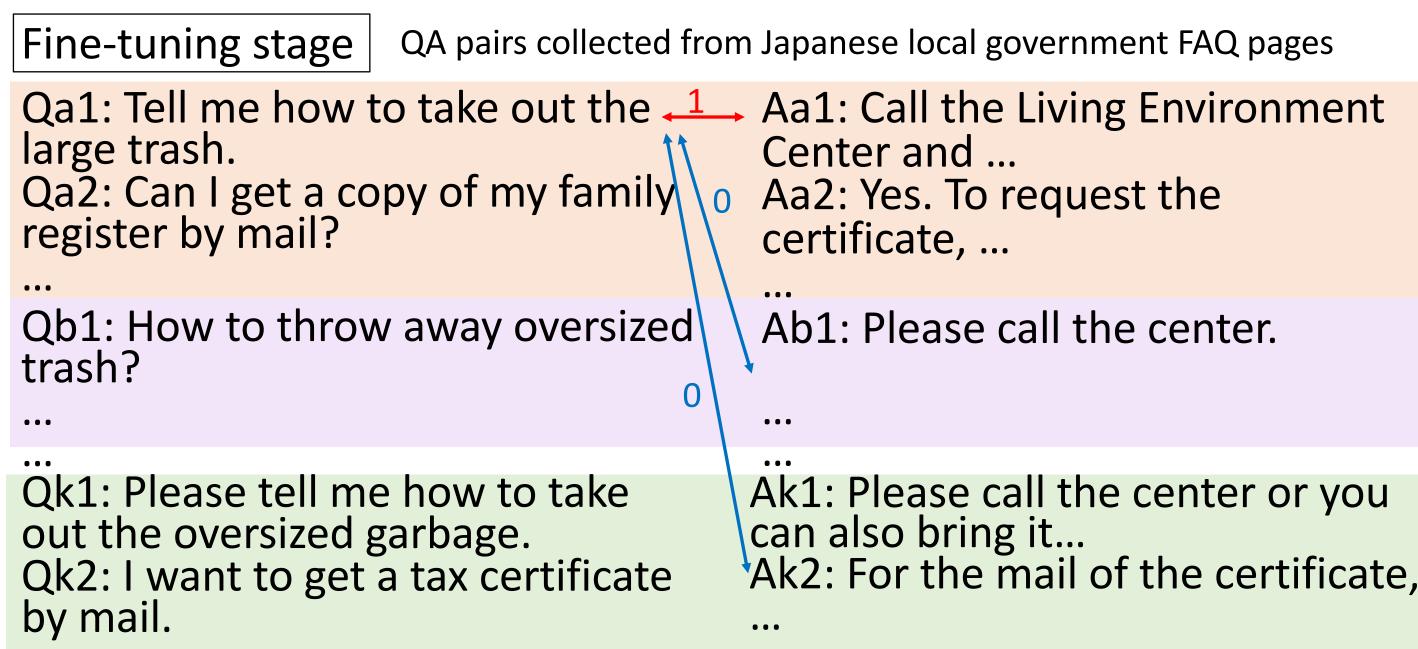
Q: I want to get a tax certificate A: For the mail of the certificate, ...

A: When there are bee nests in residential buildings...

# Combining TSUBAKI and BERT

- 1. For QA pairs whose q-Q similarity gets a higher score than  $\alpha$ , we rank them in order of the similarity.
- Then for others, we rank them in order of the weighted average of q-Q similarity and q-A relevance.

#### How to use BERT?



Search stage (for the city k)

q: I want to throw away a large waste.

Ak1: Please call the center or you can also bring it... Ak2: For the mail of the certificate, 70.0T

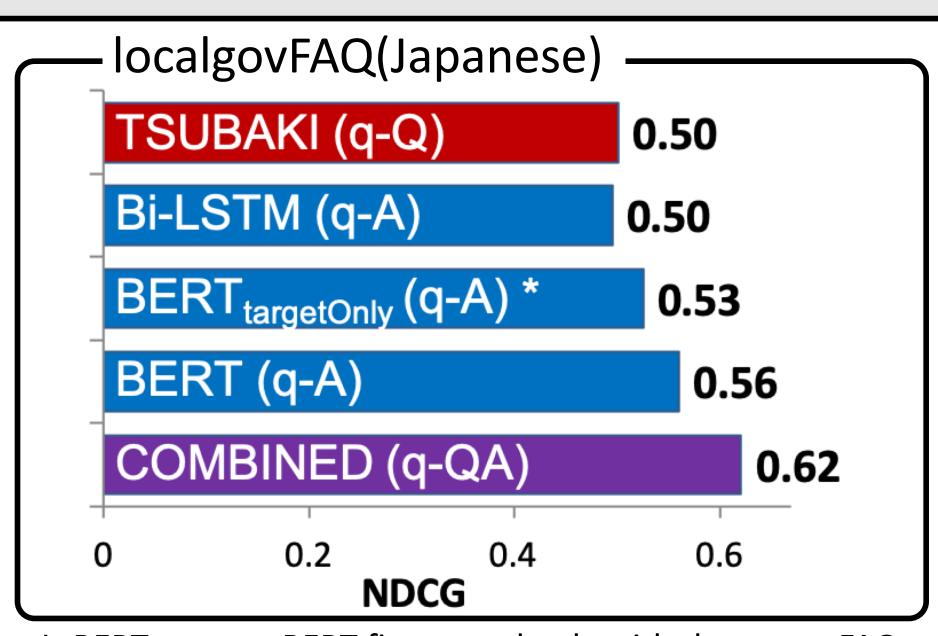
#### Experiments

#### localgovFAQ dataset

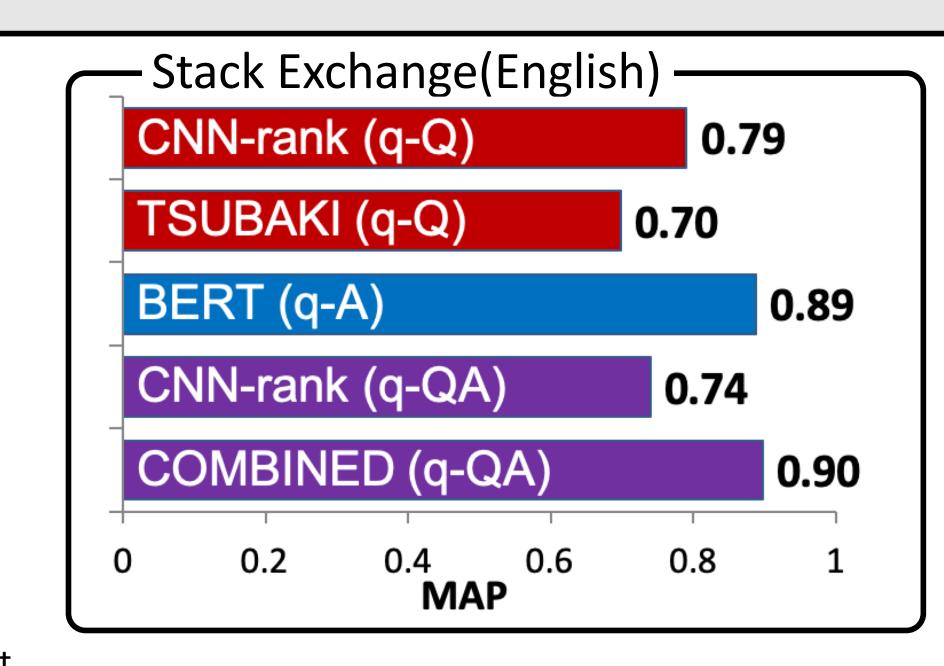
- Collect 784 queries by crowdsourcing and 1786 QAs in FAQ page of Amagasaki City in Japan.
- Each QA pair was manually classified into four categories according to their relevance to query

#### Settings

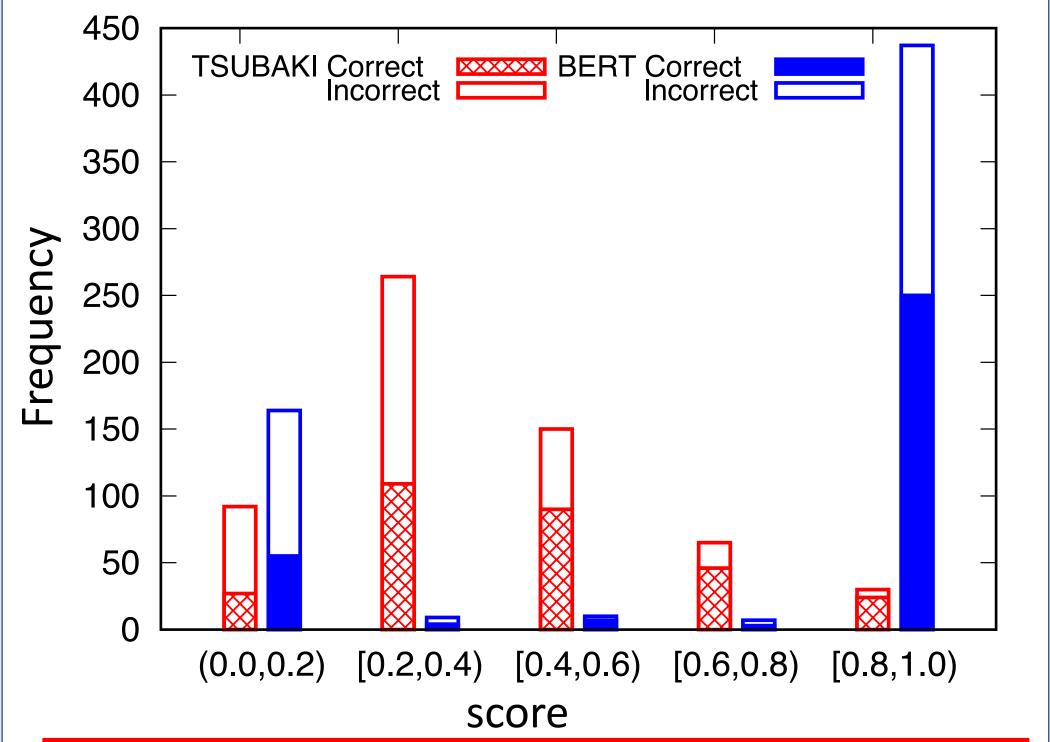
- Use Japanese Wikipedia for pre-training
- Collect 20k QA pairs, using FAQs of 21 Japanese local governments for the fine-tuning.
- Also evaluate in English using Stack Exchange dataset



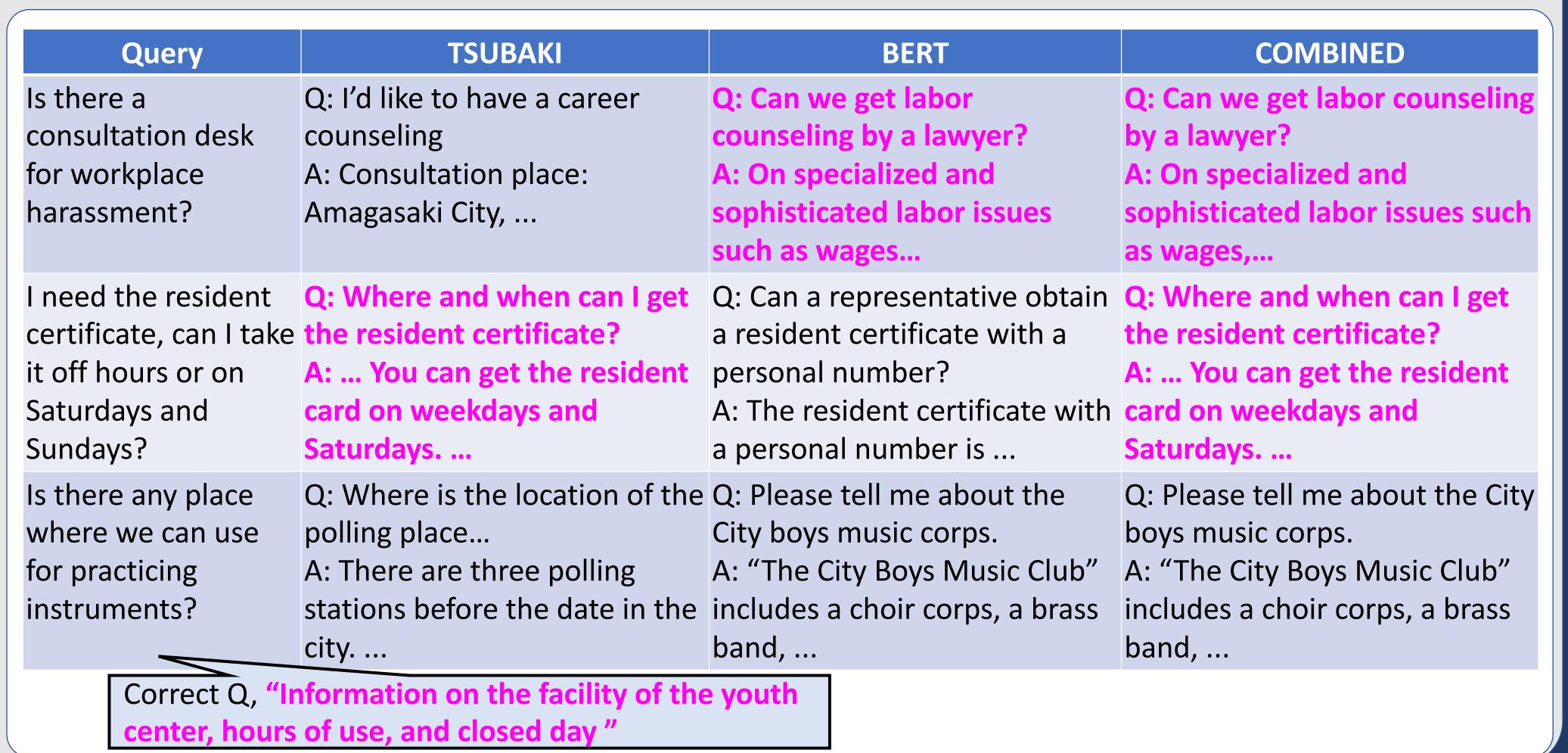
\* BERT<sub>targetOnly</sub>: BERT fine-tuned only with the target FAQ set



#### Discussions



- The accuracy of retrieved QA pair with high TSUBAKI score is very high.
- Loose correlation between the accuracy and BERT score.



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